508821

Advertiser Ref



Remit Address: WCBS-TV P.O. Box 33087

Newark, NJ 07188-0087 Main: (212) 975-4321

Billing Address:

GMMB Inc. **Attention: Accounts Payable** 3050 K St NW Ste 100 Washington, DC 20007-5108 US

| INVOIC | EATE | | Page 1 of | | | |
|-------------------|--------------------------|---------------|------------------------|--|--|--|
| Advertiser | Friends for Kathy Hochul | Invoice # | 110032315 | | | |
| | PO Box 122 | Invoice Date | 05/15/22 | | | |
| | Buffalo, NY 14201 | Invoice Mon | th May 2022 | | | |
| | US | Invoice Perio | od 04/25/22 - 05/13/22 | | | |
| | | | | | | |
| Product | D/GOVERNOR NY | Order # | 485768 | | | |
| Estimate Number | 10807 | Alt Order # | WOC13599026 | | | |
| | | Deal # | | | | |
| Property | WCBS-TV | Order Flight | 05/10/22 - 05/13/22 | | | |
| Account Executive | Maliha Khan | | | | | |
| Sales Office | CTS-POL | Agency Cod | e TV12856 | | | |
| Sales Region | National | Advertiser C | ode 636 | | | |
| | | Product 1/2 | 676 | | | |
| Billing Calendar | Broadcast | | • | | | |
| Billing Type | Cash | Agency Ref | 100758 | | | |

| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|---------|---------------------------|----------|----------|---------------|--------|----------|---------|------------|----------------|-------|
| 1 | WCBS | M-F Local News 5a-6a | 5a-6a | | | | _ | | | | |
| | | | | | 2 to 05/16/22 | 2x | -TWTF | | | | |
| | WCBS | | | W | 05/11/22 | :30 | 5:52 AM | кн1001н | \$1,000.00 | | 1 |
| | WCBS | | | Th | 05/12/22 | :30 | 5:10 AM | кн1001н | \$1,000.00 | | 2 |
| 2 | WCBS | M-F Local News 6a-7a | 6a-7a | | | | | | | | |
| | | | | 05/10/22 | 2 to 05/16/22 | 2x | -TWTF | | | | |
| | WCBS | | | Tu | 05/10/22 | :30 | 6:28 AM | кн1001н | \$2,200.00 | | 2 |
| | WCBS | | | W | 05/11/22 | :30 | 6:28 AM | кн1001н | \$2,200.00 | | 3 |
| 3 | WCBS | CBS Mornings | 7a-9a | | | | | | | | |
| | | | | 05/10/22 | 2 to 05/16/22 | 4x | -TWTF | | | | |
| | WCBS | | | Tu | 05/10/22 | :30 | 8:29 AM | кн1001н | \$2,700.00 | | 1 |
| | WCBS | | | W | 05/11/22 | :30 | 8:29 AM | кн1001н | \$2,700.00 | | 4 |
| | WCBS | | | Th | 05/12/22 | :30 | 7:40 AM | кн1001н | \$2,700.00 | | 3 |
| | WCBS | | | F | 05/13/22 | :30 | 8:28 AM | кн1001н | \$2,700.00 | | 5 |
| 6 | WCBS | Let's Make a Deal | 10a-11a | | | | | | | | |
| | | | | | 2 to 05/16/22 | 2x | -TWTF | | | | |
| | WCBS | | | Tu | 05/10/22 | :30 | 10:26 AM | кн1001н | \$3,000.00 | | 3 |
| | WCBS | | | Th | 05/12/22 | :30 | 9:59 AM | кн1001н | \$3,000.00 | | 1 |
| 7 | WCBS | Price is Right | 11a-12n | | | | | | | | |
| | | | | 05/10/22 | 2 to 05/16/22 | 2x | -TWTF | | | | |
| | WCBS | | | Tu | 05/10/22 | :30 | 10:59 AM | кн1001н | \$4,000.00 | | 2 |
| | WCBS | | | W | 05/11/22 | :30 | 11:30 AM | кн1001н | \$4,000.00 | | 3 |
| 8 | WCBS | M-F Soap Rotator 1230p-2p | 1228p-2p | | | | | | | | |
| | | | | 05/10/22 | 2 to 05/16/22 | 2x | -TWTF | | | | |
| | WCBS | | | W | 05/11/22 | :30 | 1:05 PM | кн1001н | \$1,800.00 | | 3 |
| | WCBS | | | Th | 05/12/22 | :30 | 1:29 PM | кн1001н | \$1,800.00 | | 1 |
| 9 | WCBS | M-F Early News 5p-6p | 5p-6p | | | | | | | | |
| | | | - · | 05/10/22 | 2 to 05/16/22 | 3x | -TWTF | | | | |
| | WCBS | | | Tu | 05/10/22 | :30 | 5:37 PM | кн1001н | \$2,700.00 | | 2 |

Special Handling

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



508821

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GMMB Inc. **Attention: Accounts Payable** 3050 K St NW Ste 100 Washington, DC 20007-5108 US

| Advertiser | Friends for Kathy Hochul | Invoice # | 110032315 | |
|-------------------|--------------------------|-----------------|---------------------|--|
| | PO Box 122 | Invoice Date | 05/15/22 | |
| | Buffalo, NY 14201 | Invoice Month | May 2022 | |
| | US | Invoice Period | 04/25/22 - 05/13/22 | |
| Product | D/GOVERNOR NY | Order # | 485768 | |
| Estimate Number | 10807 | Alt Order# | WOC13599026 | |
| | | Deal # | | |
| Property | WCBS-TV | Order Flight | 05/10/22 - 05/13/22 | |
| Account Executive | Maliha Khan | | | |
| Sales Office | CTS-POL | Agency Code | TV12856 | |
| Sales Region | National | Advertiser Code | 636 | |
| | | Product 1/2 | 676 | |
| Billing Calendar | Broadcast | | | |
| Billing Type | Cash | Agency Ref | 100758 | |

| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|---------|-----------------------|-------------|---------|---------------|--------|----------|---------|-------------|----------------|-------|
| 9 | WCBS | M-F Early News 5p-6p | 5p-6p | | • | | • | • | <u>.</u> | • | |
| | WCBS | | | W | 05/11/22 | :30 | 5:23 PM | кн1001н | \$2,700.00 | | 3 |
| | WCBS | | | Th | 05/12/22 | :30 | 5:21 PM | кн1001н | \$2,700.00 | | 1 |
| 10 | WCBS | M-Su Early News 6-7p | 6p-7p | | | | | | | | |
| | | | | 05/10/2 | 2 to 05/16/22 | 4x | -TWTF | | | | |
| | WCBS | | | Tu | 05/10/22 | :30 | 6:18 PM | кн1001н | \$2,800.00 | | 3 |
| | WCBS | | | W | 05/11/22 | :30 | 6:11 PM | кн1001н | \$2,800.00 | | 2 |
| | WCBS | | | Th | 05/12/22 | :30 | 6:13 PM | кн1001н | \$2,800.00 | | 1 |
| | WCBS | | | F | 05/13/22 | :30 | 6:10 PM | кн1001н | \$2,800.00 | | 5 |
| 11 | WCBS | M-Su 11p-1135p News | 11p-1135p | | | | | | | | |
| | | | | 05/10/2 | 2 to 05/16/22 | 1x | -TWTF | | | | |
| | WCBS | | | Tu | 05/10/22 | :30 | 11:29 PM | кн1001н | \$4,500.00 | | 1 |
| 12 | WCBS | The Late Show | 1135p-1237a | | | | | | | | |
| | | | | 05/10/2 | 2 to 05/16/22 | 2x | -TWTF | | | | |
| | WCBS | | | Tu | 05/10/22 | :30 | 12:21 AM | кн1001н | \$3,400.00 | | 2 |
| | WCBS | | | W | 05/11/22 | :30 | 12:27 AM | кн1001н | \$3,400.00 | | 1 |
| 13 | WCBS | Wednesday Prime 8p-9p | 8p-9p | | | | | | | | |
| | | | | 05/09/2 | 2 to 05/15/22 | 1x | W | | | | |
| | WCBS | | | W | 05/11/22 | :30 | 8:30 PM | кн1001н | \$16,000.00 | | 1 |
| | | | Aired Spots | 25 | | | | | | | |

Special Handling

Gross Total \$81,400.00 **Agency Commission** \$12,210.00

Payment Terms 30 Days Net Amount Due \$69,190.00